# eleni m. cooper

*communications designer & creative strategist*

elenicooper.com // linkedin.com/in/elenicooper

## experience

### BRAND AND WEB DESIGNER

*Eleni Cooper Design // Remote Freelance // Sep 2020–Present*

Offers branding, marketing, web, and graphic design services to businesses and non-profits. Independently manages design projects with meticulous detail under tight deadlines, prioritizing client goals and audience needs.

### MARKETING COORDINATOR

*The Sam Sessler Foundation // Wayne, ME // June 2024 – Present*

Designs marketing materials for outreach and fundraising events. Coordinates operational logistics and designs event collateral for annual silent auction. Offers design and communications support to the Creative Director and President.

### TEACHING ASSISTANT: DIGITAL DESIGN & FRONT-END WEB

*Syracuse University // Syracuse, NY // Aug 2024 – May 2025*

Utilized 8 years experience in Illustrator, InDesign, Photoshop, and HTML/CSS to support learning, provide advice on software fundamentals, and help students troubleshoot more complex problems while learning the Adobe Suite and web design.

### WEB MANAGER AND GALLERY ASSOCIATE

*Onne van der Wal Photography // Newport, RI // May 2022–Aug 2024*

Designed retail and promotional materials, signage, flyers, and banners. Maintained gallery WordPress website, keeping digital assets well organized and managing online inventory and order fulfillment.

### ENVIRONMENTAL GRAPHIC DESIGNER

*Signs by Goff // Newport, RI // Jun 2020 – Aug 2022*

Designed production-ready signs and large format graphics for businesses. Facilitated the full production process, ensuring brand consistency, color accuracy, and a quality final product.

### MARKETING INTERN

*Newport Contemporary Ballet // Newport, RI // Mar 2020 – Aug 2021*

Produced social media content, photography, and video assets to support brand storytelling and enhance audience experiences.

## skills

Branding, Graphic Design, Web Design, UX/UI, Marketing, Environmental Graphics, Art Direction, Illustration, Copywriting, Social Content Creation

Adobe Illustrator, InDesign, Photoshop, XD, HTML, CSS, WordPress, Figma

Creative Problem-Solving, Attention to Detail, Communication, Teamwork, Adaptability, Organization

## awards

*App UX/UI design recognized* // Graphic Design USA's 62nd Design Awards // 2025

*Finalist* // AIGA Baltimore FLUX Design Competition // 2025

*Next Tech Generation Award* // Tech10 & Rhode Island Monthly // 2021

*Finalist* // SkillsUSA National Web Design & Development Contest // 2021

## education

### SYRACUSE UNIVERSITY

*College of Visual and Performing Arts*
BFA, Communications Design

*School of Information Studies*
Minor in Information Management & Technology

*Honors*
Summa Cum Laude, Renée Crown University Honors Program, Leadership Scholar